

SBFC Academy - Video/Photography Usage Policy

10-01-2021

SBFC Academy and its members will consistently capture video/photos and post them on their preferred social media channels where participants may or may not knowingly be in.

Such actions are solely intended for the purpose of marketing/education/social media content creation. All members agree and commit to the unsolicited permission to use their likeness in a photograph, video, or other digital media ("photo") in any and all of its publications, including web-based publications, without payment or other consideration.

SBFC Academy is authorized to edit, alter, copy, exhibit, publish, or distribute these photos for any lawful purpose.

All members hold harmless, release, and forever discharge ***SBFC Academy*** from all claims, demands, and causes of action which their, representatives, executors, administrators, or any other persons acting on the participant's behalf or on behalf of their estate have or may have by reason of this authorization.

Ensuring privacy and maintaining a positive identity within the community is our utmost biggest priority. If/when members are posting social media content associated with ***SBFC Academy*** and its activities, they **MUST** tag and/or request permission, prior to submitting their final posts.